

PARASOLEIL CASE STUDY

Purple Heart Plaza

Henderson, Nevada

Completed September 2018



PRODUCT DETAILS

APPLICATION

shade, screen

MATERIAL

1/4" aluminum

PATTERN

Continental Flower©,
custom, Geode©

FINISH

Burgundy™, Antique
Gold™

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PROJECT DETAILS

SITUATION

In a private/public partnership with the Military Order of the Purple Heart, the City of Henderson underwent a downtown redevelopment project of the area known as "The Water Street District." Within this redevelopment, project stakeholders were in search of a long-lasting public space that memorialized those who have earned the Purple Heart Medal.

SOLUTION

Parasoleil incorporated the symbolism and unique history of the MOPH in and around the plaza with the design of the shade and railing structures. Special permission was granted by the US Military for use of the Purple Heart logo, which was laser cut into the screen panels.

Parasoleil

From the Client

OWNER

City of Henderson

Military Order of the Purple Heart

The MOPH now meets here for their annual memorial gathering in August. But its impact reaches far beyond that annual event. "I see people there all the time.... It's lit at night, there's no graffiti; it's respected. People leave flowers there at the memorial." – Daniel Peterson, MOPH Vietnam Helicopter Pilot

SPECIFIER

Southwick Landscape Architects

Southwick benefited greatly from Parasoleil's expertise in guiding the development process for the Purple Heart logo. At Parasoleil's behest, Southwick ensured proper permission from the US military to use the Purple Heart logo to incorporate in the panels.

CONTRACTORS:

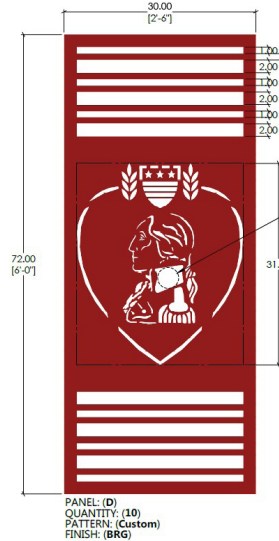
Las Vegas Paving

Parasoleil provided a full-scale mock-up screen panel which allowed the install crew to physically model the location of the footers and set the screen posts in place prior to receiving the production order.

PATTERN SELECTION

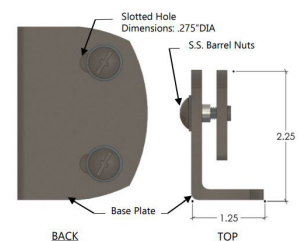
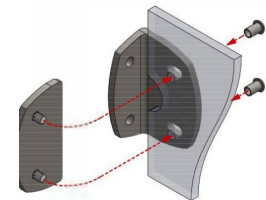


The specifying team was originally drawn to Parasoleil's Kenyan pattern, but given the nature of the project and the connection to the US military, Parasoleil recommended a similarly structured pattern inspired by the historic US quilting industry.



PURPLE HEART SCREEN PANEL

The US Military gave Southwick and Parasoleil permission to use the Purple Heart logo.



INSET BRACKET (PBI)

These brackets hold the railing panels in place with an expressed hardware design aesthetic.

Parasoleil

All Parasoleil finishes are warranted for 10 years and all projects are backed by the Parasoleil brand. Patterns and hardware are protected under copyright and patent law, respectively.